



Potomac Hunt Races

Race Sponsorship

Race Sponsorship is a great venue for entertaining employees, clients, prospective clients and friends in an up-scale corporate and family friendly environment. A corporate Race Sponsorship is a cost effective marketing and entertainment value while at the same time supporting local charitable and non-profit organizations. Race Sponsorships are available to meet any corporate or personal events.

Sponsorship Level	Gold Ribbon	Silver Ribbon	Blue Ribbon	Red Ribbon	Winner's Circle	Paddock's Pride	Race Favorite
Price	\$15,000	\$10,000	\$5,000	\$2,500	\$2,500	\$1,000	\$700
Tent	40 x 40	40 x 40	30 x 30	30 x 30			10 x 10
Rail Side Passes					10	5	3
Parking Passes ⁽¹⁾	100	75	50	25			
Premier Tent Space for Entertaining & Race Viewing	Yes	Yes	Yes	Yes			
Special Recognition as a Sponsor in all Race Materials & Advertising ⁽²⁾ (including the Washington Post & Gazette)	Yes	Yes	Yes				
Advertisement in Race Program ⁽³⁾	1 Full Page	1 Full Page	1 Full Page	1 Full Page			
Special Recognition in Race Benefactor's Publications ⁽⁴⁾	Yes	Yes	Yes	Yes	Yes	Yes	
Name Recognition in Race Program	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Premium Banner Locations for Sponsor Provided Banners	Rail Side & Tent	Rail Side & Tent	Rail Side & Tent	Rail Side & Tent	Rail Side	Rail Side	
Ongoing PA Announcements throughout the Day of the Event	Yes	Yes	Yes				
Sponsorship of a Race & Presentation of the Winner's Trophy ⁽⁵⁾	Yes						
Race Programs for Sponsor & Guests	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Opportunity for Product Display & other Promotional Activities ⁽⁶⁾	At Prime Locations throughout the Course	Upon Mutual Agreement	Upon Mutual Agreement				
Electronic Invitation & Promotional Package for Guest Distribution	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Access to Race Approved Caterer ⁽⁷⁾	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Notes:

- (1) Additional Passes may be purchased.
- (2) Provided contract is signed by Sponsor prior to collateral printing.
- (3) Additional advertising space may be purchased.
- (4) Publications are sent to over 25,000 households in the Bethesda, Chevy Chase & Potomac area.
- (5) Limited to first eight Sponsorship Contracts.
- (6) If additional tenting is required for displays or other promotional activities, the Sponsor will incur cost.
- (7) Catering & equipment rentals are not included in sponsorship packages.





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Sponsorship Contract

Please use this form to reserve your Race Sponsorship.

Step 1

Enter Sponsorship Level

Sponsorship Level	Gold Ribbon	Silver Ribbon	Blue Ribbon	Red Ribbon	Winner's Circle	Paddock's Pride	Race Favorite
Price	\$15,000	\$10,000	\$5,000	\$2,500	\$2,500	\$1,000	\$700
Check only one <input type="radio"/>							

Step 2

Enter Sponsor's Information

Name or Company	
Address	

Step 3

Enter Contact Information

Name of Contact	
Telephone Number	
Fax Number	
Email Address	

Step 4

Authorization

Company Signature	Date

Step 5

Request Additional Parking Passes?

Number of Parking Passes	Fee per Vehicle	Total	Total Enclosed
	\$30		

Notes:

- (1) For additional information or special requests please contact Beverley Bosselmann sugarbos4@aol.com.
- (2) Payment is due in full COB on the Friday nine days prior to Race Day.
- (3) Make check for sponsorship and additional Parking Passes payable "Potomac Hunt Races."
- (4) Forward Sponsor Contract and check to:

Potomac Hunt Races
 Attn: Beverley Bosselmann
 16715 Thurston Road
 Dickerson, MD 20842-9651

